

MIAMI BOAT SHOW BY THE NUMBERS

1,100+ EXHIBITORS
& **1 MILLION+** SQ.FT.
EXHIBIT SPACE



**MORE THAN
100,000**
ATTENDEES FROM
35 COUNTRIES



SHOP 1,400 BOATS

700 BOATS IN-WATER

700 BOATS ON LAND
on Virginia Key

MORE TO LOVE IN 2018



150+
FOOD BEVERAGE
OPTIONS

New premium food court,
restaurants, food trucks,
& food carts



**NEW, ALL INCLUSIVE
VIP EXPERIENCE!**



**ONE DAY ENTRY
TO THE SHOW**



**COMPLIMENTARY
FOOD, DRINK &
ENTERTAINMENT**

VIP

**EXCLUSIVE LUXURY
VIP DECK WITH
VIEWS OF MIAMI
AND THE SHOW**

5 WAYS TO GET YOU TO THE SHOW

convenient
parking
options on
Virginia Key

prime water
taxi stops

convenient
shuttle bus

public
transportation
options

ride share
drop off points

NEW FOR 2018



**STRICTLY SAIL DROPS ANCHOR
AT MIAMI MARINE STADIUM**



World's Premiere Sailing Exhibitors



Best in Sailing Gear & Accessories



Daily Educational Seminars



Meet & Greets with Top Sailing Experts

50+ **SAILBOATS & CATAMARANS
ON PIERS 8 & 9**

ECONOMIC DRIVER FOR FL & BOATING INDUSTRY

**\$854
MILLION**

ECONOMIC IMPACT

more than
two and a half
Super Bowls

**MIAMI BOAT
SHOW SUPPORTS**

6,000
full-time jobs

\$53 MILLION
impact from
out of town travelers



**\$36 BILLION DOLLAR
US industry**

